

PROGRAMS PRESENTED BY  
EDUCATIONAL AND CULTURAL INSTITUTIONS ON  
COMMERCIAL TELEVISION STATIONS  
INCLUDING COURSES FOR CREDIT

August 1954

JOINT COMMITTEE ON EDUCATIONAL TELEVISION  
1785 Massachusetts Ave., N.W., Washington 6, D.C.

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August 1954

For information concerning programs presented on educational television stations in Houston, Los Angeles, East Lansing, Pittsburgh, Madison, San Francisco and Cincinnati, see JCET REPORTS: Programming on Educational Television Stations.

M - Denotes medical programs.

State, City,  
Institution

General Programs

Courses for Credit

ALABAMA

Birmingham

Birmingham  
Public Schools  
(Evelyn Walker,  
Mg. Dir. of  
Programs)

1953 school term - WAFM-TV - LOOK  
DADDY, teacher-pupil demonstrations  
in simulated classroom to acquaint  
taxpayer with school operation.  
Spring 1954 - WERC - TV - WISDOM'S  
WINDOW; WAFM-TV - LOOK AND LEARN.

University of  
Alabama

1952 - WAFM-TV - Presented dramatic  
shows.

ARIZONA

Phoenix

Arizona State  
College  
(Richard Bell,  
Dir., Radio-TV  
Section)

1952-53 term - KPHO-TV - IT'S YOUR  
WORLD, Physical Science, Social  
Science, Psychology.  
Spring 1954 - KTYL-TV - ODYSSEY,  
an educational TV show in human-  
ities for 15 weeks.

Phoenix College

1953-54 term - KPHO-TV - SAY IT  
WITH SPANISH, series of 16 tele-  
casts to teach practical Spanish.

CALIFORNIA

Los Angeles

Los Angeles  
County Hospital  
M

Operations from the hospital were  
televised each morning and afternoon  
for five days during a congress of



State, City,  
Institution

General Programs

Courses for Credit

the American College of Surgeons  
held in Los Angeles December 1953.

Los Angeles  
County Schools  
(Alex J. Stoddard, Supt.)

KNXT - KNOW YOUR SCHOOLS and other  
programs. LEARNING '53 - teacher-  
pupil demonstration and discussion.  
Report 20,000 weekly viewers. CAVAL-  
CADE OF BOOKS won a Peabody Award  
in April 1954.

University of  
Southern Calif.

KNBH - Have presented TV programs  
since 1951. HALLS OF SCIENCE, a  
52 week series in 1952-53 won LIFE  
award in 1953 for the best educa-  
tional production.

Sept. 1953 - KNXT - SHAKESPEARE  
ON TV, Dr. Frank Baxter. 332  
students participated. Numerous  
national and local awards. 400,000  
viewers estimated.

San Diego

San Diego City  
Schools  
(Robert H. Bur-  
gert, Dir. Inst.  
Aids; DeGraff  
Stanley, Audio-  
Visual Services)

1952 - KFMB-TV - YOUR SCHOOLS TODAY.  
1953 - " " "  
1953 - TV CLASSROOM, adult education  
series.

San Diego State  
College  
(Donald R. Wat-  
son, Dean of  
Instruction)

1953-54 academic year - each 9 weeks  
for 1 credit: CHILD GROWTH AND DE-  
VELOPMENT, DRAWING AS COMMUNICATION,  
MENTAL HYGIENE I, MENTAL HYGIENE II,  
DANCE AS COMMUNICATION.  
Fall 1954 - WORLD DRAMA, 9 weeks, 1  
credit.

San Francisco

Bay Area Educ.  
TV Assn.  
(Dr. Vaughn D.  
Seidel, Supt.  
Alameda Co.  
Schools, Oakland)

1952 - KRON-TV - OPERATION EDUCATION.  
1953 - KPIX - PARTNERS IN PROGRESS.

California Acad-  
emy of Science

1952-53 - KGO-TV - SCIENCE IN ACTION.

University of  
California  
(Berkeley)

January 1954 - KPIX - INQUIRY, series  
to explore the many fields of know-  
ledge represented by faculty members  
of the University.

January 1952 - KRON-TV - CHILD  
PSYCHOLOGY.

CONNECTICUT

Bridgeport

University of  
Bridgeport

Fall 1953 - WICC-TV - Courses in PER-  
SONAL ADJUSTMENT IN FAMILY LIVING (3

State, City,  
Institution

General Programs

Courses for Credit

credits) and LIVING WITH LITERATURE (2 credits). Cost - \$16 per credit. Spring 1954 - THE ABC'S OF ECONOMICS, (3 credits), 20TH CENTURY LITERATURE (3 credits), MUSIC APPRECIATION (3 credits).

New Haven

Yale University 1953 - Programs presented by drama and divinity schools.

DELAWARE

Newark

University of Delaware 1952-53 - Programs throughout school year covering various areas in education and research, events on and off the campus, cooking lessons.

Wilmington

Board of Public Education 1952-53 - SCHOOL REPORT, public relations to interpret schools to community. 1953 - CAREER CALLING, vocational guidance.

DISTRICT OF  
COLUMBIA

Washington

American University 1952-53 - Programs on WMAL-TV and WTOP-TV.  
(Willett Kempton,  
Dir. TV & Radio)

DC Public Schools 1952-53 - WNBW - Programs for in-  
(Dr. Carl Hansen, school viewing featuring music,  
Assoc. Supt.) science, French and Spanish lessons.

Georgetown University WTTG - GEORGETOWN FORUM, discussions of public affairs, events.

Montgomery Co. Public Schools 1952-53 - WMAL-TV - EDUCATING YOUR CHILD.  
(Mrs. Louise Walker, Dir.,  
Audio-Vis. Educ)

FLORIDA

Gainesville

University of Fla. 1952-54 - WMBR-TV (Jacksonville)



State, City,  
Institution

General Programs

Courses for Credit

34 weeks series under direction of  
General Extension Division.

Miami

University of  
Miami

1952-53 - WTVJ - Public discussion,  
drama and science programs. CAMPUS  
NEWSREEL, students of motion picture  
workshops. THE SCIENCE SHOW WINDOW.

GEORGIA

Atlanta

US Army Signal  
Corps Training  
Center, Camp  
Gordon

Oct. 1953 - From an initial 3 hrs.  
of television training per week  
the TV branch now presents 17 hrs.  
and its goal is a 40 hour televis-  
ion week. Plans to add seven ad-  
ditional classrooms and 10 por-  
table receivers.

University of  
Georgia

WAGA-TV - OUR WORLD TODAY for in-  
the-classroom viewing with supple-  
mentary Sunday program. SCHOOLE OF  
THE AIR.

Rome

University of  
Georgia

Winter 1953 - WROM-TV - THINKING IT  
THROUGH, an introduction to philos-  
ophy. Spring 1954 - EUROPEAN LITER-  
ATURE.

Savannah

Board of  
Education

January 1954 - WTOG-TV - YOUR  
CHILDREN, series to interpret  
the program of the schools and  
provide parent education to bring  
together the home and the school.

IDAHO

Caldwell

College of Idaho

December 1953 - EDUCATION'S REPORT  
CARD, a weekly feature devoted to  
schools in the locality.

ILLINOIS

Champaign-Urbana

University of  
Illinois

December 1953 - WCIA - series of  
programs, MARKET BASKET USA to des-

State, City,  
Institution

General Programs

Courses for Credit

cribe and explain critical points in the economics of American agriculture. Half of each program to be devoted to the agricultural subject and balance of time to programs on history, library subjects, engineering, science and music.

Chicago

Board of  
Education  
(George Jennings,  
Director, Radio  
Council)

1952-53 - public relations programs on WBKB, WGN-TV, WNBQ. Sunday afternoon program, THIS WEEK IN OUR PUBLIC SCHOOLS. LEARNING BRINGS ADVENTURE, daily educational series on WGN-TV, presented with Ill. Institute of Technology and Loyola University. To continue through 1953-54 school term.

DePaul University

Spring 1954 - FROM THESE FOUR CORNERS, series planned to stress the culture and folk lore and other important aspects of the nation's life to give the viewer a better understanding of countries in the news.

Illinois State  
Medical Society



HEALTH TALKS.

Loyola University



January 1954 - School of Dentistry demonstration of dental techniques via closed circuit.

University of  
Illinois



At the midwinter meeting of the American Dental Society, the U. of I. presented dental instruction on TV - 200 dentists worked on dental models in the laboratory as the instructor demonstrated via television.

Decatur

James Milliken  
University

Fall 1953 - WTVP - CERAMICS, tuition of \$30 included materials. Winter 1954 - BASIC COURSE IN DESIGN, 2 credits.

Evanston

Northwestern  
University

July 1954 - 12 week non-credit lecture series, MAN AND RELIGION.



State, City,  
Institution

General Programs

Courses for Credit

Quincy

Quincy College

February 1952 - WGN-TV (Chicago) -  
PHILOSOPHY OF EDUCATION, TELEVISION  
PROGRAMMING AND PRODUCTION.

Rock Island

Rock Island Pub- 1953 - WHBF-TV - AS CHILDREN GROW,  
lic Schools 13 week series on school practices.

INDIANA

Bloomington

Indiana Univer- 1952-53 - WTTV - Series of programs  
sity on parent education, hobbies and  
dramatic training. December 1953  
Indiana U. televised full length  
stage performances. August 1954 -  
series of Shakespeare lectures by  
Dr. John Ashton for 8 weeks.

Fall 1953 - WTTV - ART APPRECIATION  
and INTRODUCTION TO THE STUDY OF LAN-  
GUAGE, 30 minutes twice a week for  
12 weeks, 2 hours credit; fee \$16 for  
credit, \$5 for certificate, \$2 for  
study guide only. Spring 1954 -  
CRAFTS AND DESIGN and ENGLISH COMPOSI-  
TION, 2 credits, same fees as above,  
latter course required for college en-  
try. Summer 1954 - EDUCATION OF YOUNG  
CHILDREN, 2½ credits, fee \$20. Study  
of education of children 2-6 yrs. old.

Indianapolis

Butler University WFBM-TV - BUTLER UNIVERSITY ROUND-  
TABLE.

January 1953 - WFBM-TV - ASTRONOMY,  
3 credits; SHORT STORY WRITING. Sum-  
mer 1953 - EDUCATION OF RETARDED AND  
GIFTED CHILDREN. January 1954 - MUSIC  
APPRECIATION. Taken for credit - \$15  
for each credit hour; non-credit - \$2  
for an outline of the course.

IOWA

Ames

Iowa State 41 school programs per week in-  
College, cluding newscasts. Continues  
(Richard Hull, throughout the school year.  
Director, WOI-TV)

Winter 1952 - WOI-TV - PSYCHOLOGY;  
Spring 1953 - PSYCHOLOGY. Winter  
1954 - INTRODUCTION TO AMERICAN LIT-  
ERATURE and MODERN PHILOSOPHY. \$18  
entry fee for each class plus cost  
of textbook. April 1954 courses pre-  
sented on PSYCHOLOGY, CHILD DEVELOP-  
MENT, AMERICAN GOVERNMENT, RELIGIOUS  
EDUCATION and AMERICAN LITERATURE.  
Enrollment 88 with sale of 205 text-  
books to viewers.

Davenport

Augustana College Since 1950 - TV CLASSROOM in-  
cludes programs on astronomy,  
opera and chemistry.

State, City,  
Institution

General Programs

Courses for Credit

Manhattan

Kansas State  
College  
(Kenneth E.  
Thomas, Head,  
Extension Radio  
Department)

KTVH (Hutchinson) - Daily programs  
by extension, agricultural and 4H  
Club agents. Series entitled RFD.

KENTUCKY

Louisville

M

Presentation of an hour-long oper-  
ation of the actual removal of a  
cancerous lung, WHAS-TV, April 22,  
1953. Program won an honorable  
citation at the IERT in April 1954.

University of  
Louisville

1952-53 - Programs on various sub-  
jects: TV OPERA THEATRE, THE UNI-  
VERSITY TODAY, MARKET BASKET, GOOD  
HOMEKEEPING.

LOUISIANA

New Orleans

City Public Schools THE MAGIC TREE, TEEN AGE BOOK  
REVIEW.

Tulane University Since 1951 - WDSU-TV - TULANE CLOSE-  
UP, public relations programs to ac-  
quaint viewers with research and  
special study by University faculty  
members.

MARYLAND

American Cancer April 1953 - Presented panel discussions  
Society, Maryland by three doctors.  
Division

M

Baltimore

Baltimore Junior  
College

Summer 1954 - WBAL-TV - courses in  
FRENCH LITERATURE, ENGLISH GRAMMAR,  
under title, "College at Home",  
directed by Arnold Wilkes, supervis-  
or of public affairs and education  
for WBAL-TV.

Department of  
Education  
(Mrs. Eleanor  
B. Kane)

Since 1952 - Programs on adult edu-  
cation, public relations, family  
problems, etc.



State, City,  
Institution

General Programs

Courses for Credit

Johns Hopkins  
University  
(Lynn Poole,  
Director, Pub-  
lic Relations  
Office)

Since 1949 on Dumont network -  
JOHNS HOPKINS SCIENCE REVIEW, new  
and interesting developments in  
the field of science.

Peale Museum  
(Wilbur Hunter,  
Director)

WBAL-TV - Programs showing the  
development of ordinary house-  
hold objects and services from  
17th century to the present.

Walters Art  
Gallery

WAAM - Cooperated in programs pre-  
sented by public schools. Present-  
ed 4 half-hour programs to correl-  
ate with school history courses dur-  
ing time schools were closed by  
strike in 1953.

MASSACHUSETTS

Boston

Department of  
Education

1952-53 - WBZ-TV - Series created  
by Boston Museum of Science.

University of  
Massachusetts  
Extension Service

Since 1951 - WBZ-TV - DOWN TO EARTH,  
to interpret to the general public  
various phases of agriculture, home-  
making and youth activities.

Springfield

Western Mass.  
Educational TV  
Council, Inc.

March 1954 - WHYN-TV - Series en-  
titled ANTHOLOGY presented programs  
in music, drama, science, fine arts,  
etc. Utilized resources of Western  
Massachusetts colleges.

MICHIGAN

Detroit

Wayne University 1952-53 - adult education, public  
(William E. Stir- service and dramatic programs.  
ton, Assistant  
to President)

University of  
Michigan (Ann  
Arbor)

WWJ-TV - Fall 1951: PARLIAMENTARY  
PROCEDURES and HUMAN BEHAVIOR, 1600  
registrants in the two courses.  
February 1952 - DEMOCRACY IN ACTION  
and MATHEMATICS. April 1952 - STORY  
OF THE SUN AND STARS. October 1952 -  
PHYSICS and UNDERSTANDING OUR NATURAL  
RESOURCES. 1953 telecourses on WWJ-TV,

State, City,  
Institution

General Programs

Courses for Credit

WJIM-TV (Lansing) & WKZO-TV (Kalamazoo). October 1953 - ENGINEERING, 15 weeks; UNDERSTANDING THE CHILD, 8 weeks, Fee \$1; LANDS AND PEOPLES OF LATIN AMERICA, 7 weeks, Fee \$1. January 1954 - FRENCH ART. Total enrollment during 1951 & 1952 was over 6,000 with Sunday feature estimated to have 150,000 viewers not enrolled.

MINNESOTA

Minneapolis-  
St. Paul

Minneapolis  
Public Schools  
(Madeline Long,  
Radio & TV  
Consultant)

Since 1951 - WTCN-TV - VIDEO SCHOOL, daily half hour educational program designed for primary, elementary and secondary school viewing. January 1954 - OUR ACCESSORIES, adult education series with classes in sketching, designing and hat making. Under direction of Ann Krost, consultant in adult home-making.

MISSOURI

Kansas City

University of  
Kansas City

January 1954 - KCMO-TV - YOU AND THE LAW, 16 weeks course in business law taught by Stanley Seigel; 3 credits, \$40 fee.

St. Louis

Board of  
Education  
(Marguerite  
Fleming, Director, KSLH)

1952-53 - YOUR SCHOOL AT WORK; prior to that time the Division of Audio-Visual Education did TV programming for 3 years beginning in 1947.

Washington  
University  
(E. H. Hopkins,  
Assoc. Dean of  
Faculties)

1952 courses in PSYCHOLOGY, LITERATURE, SPEECH and MUSIC.

Springfield

Springfield  
School System

1953 - KTTS-TV - TELEVISION CLASSROOM, daily talent shows presented by teachers and students.

NEBRASKA

Lincoln



State, City,  
Institution

General Programs

Courses for Credit

University of  
Nebraska

October 1953 - TROUBLE SPOT, series of programs featuring different world trouble spots. March 1954 - KOLN-TV - GREAT PLAINS TRILOGY, 3 part series: THE PRIMITIVE EARTH, EARLY MAN ON THE PLAINS, THE WHITE MAN ARRIVES. Series filmed for the NAEB under a grant-in-aid from the ERTV Center.

Omaha

Creighton  
University

1952-53 - WOW-TV, courses for credit.

University  
of Omaha

Since April 1952 - KMTV - HUMANITIES, POLITICAL PARTIES AND ELECTIONS, SCIENCE, LITERATURE, FINANCIAL MANAGEMENT, HISTORY OF PHILOSOPHY, INCOME TAX ACCOUNTING, AMERICAN GOVERNMENT, MUSIC, SOCIOLOGY, SHAKESPEARE, AMERICAN DIPLOMACY, PSYCHOLOGY, SPEECH. 130 students received credit from Univ. of Omaha and 529 requested class work outlines which the school mails for \$1. Fees: \$15 for 2 credits; \$9 for 1 credit courses. Summer 1954 - SOCIAL PROBLEMS, 2 credits, 15 minutes 5 days per week.

NEW JERSEY

Newark

Board of  
Education  
(John S. Herron,  
Superintendent)

WATV - 2 programs weekly covering public relations, guidance series, art appreciation.

Metropolitan  
School Study  
Council (Robert  
W. Brittell,  
Coordinator  
of Television)

WATV - OUR SCHOOLS AT WORK: 70 programs produced in series. 1954 series: CAMERA ON CITIZENSHIP and CAMERA ON SCHOOLS.

N.J. College of  
Agriculture (Rut-  
gers University)

Programs on WATV. July 1954 - 13 week series commences: THE INSECTS: FRIEND AND FOE, 9:30 pm Mondays.

Princeton

Princeton  
University

WNBT (New York) - PRINCETON '54, 8 weekly half hour programs to explore techniques and methods by which the resources of a University

State, City,  
Institution

General Programs

Courses for Credit

such as Princeton could best be made available to television.

NEW YORK

Albany

Russell Sage  
College

WRGB - March 1954 series of programs on the Spanish language; presented from March through June.

Buffalo

Board of  
Education

1952-53 - YOUR SCHOOLS AT WORK, teacher-pupil demonstrations.

State University  
College for  
Teachers

WBEN-TV - Since 1951 presented daily programs.

University of  
Buffalo  
(Dr. Lester  
Anderson, Dean  
of Administra-  
tion)

WBEN-TV - Since 1948 has presented weekly programs.

New York

American Medical  
Association & NBC  
M

MARCH OF MEDICINE, programs presented through cooperation of NBC network and A.M.A.

5 NY area coll-  
eges (City Coll-  
ege, Columbia,  
Fordham, NYU &  
Rutgers)

Summer 1954 - WNBC & WNBT - series of radio and TV lectures on ARTS AND SCIENCES.

Board of  
Education

Since 1948 THE LIVING BLACKBOARD, presented for the benefit of handicapped children who are unable to attend classes. More than 150 handicapped children have received their high school diplomas through the facilities of the course, which also includes radio instruction and home visits by accredited instructors. INSIDE OUR SCHOOLS presented in 1952 on WNBT. 1954 - ON THE CAROUSEL.

Columbia  
University

WATV - Since 1952, SEMINAR, no academic credit given but participants invited to send papers in for grading. 1954, Jan.-June, CAMERA ON, programs on citi-



State, City,  
Institution

General Programs

Courses for Credit

zenship, school problems and various school subjects.

Museum of Modern Art  
(Victor D'Amico,  
Director)

1952 - WNBT - THROUGH THE ENCHANTED GATE.

New York University

Since 1952 - WCBS-TV - OUR GOODLY HERITAGE. April 1954 series of programs "to show how universities develop leaders in the arts and sciences, help enrich our culture, enhance the nation's productivity, and further human understanding". Conducted by Dean Ormand J. Drake, Chmn of Dept. of Speech. In March 1954 there were 4 programs on the air: HERE IS THE PAST (archaeology); ANIMALS ARE FUN (biology); OUR GOODLY HERITAGE (programs on the Bible); and UNIVERSITY as outlined above.

Spring 1953 - TODAY'S ENGLISH, telecourse with audience participation.

Onondaga County

Onondaga County  
Medical Society

M

FROM THE CRADLE TO MATURITY, series with an estimated audience of 45,000 viewers.

Rochester

Board of Education

1952-53 - WHAM-TV - FRENCH FOR TRAVEL.  
1953-54 - WHAM-TV - SPANISH TODAY, series to emphasize the customs and culture of Mexico as well as the language.

Eastman School  
of Music

Produces programs on WHAM-TV.

University of  
Rochester

Programs on WHAM-TV.

Schenectady

Mohawk-Hudson  
Council on Educ.  
Television

ART FOR MODERN CHILDREN, 13 week series on art techniques; CONSERVATION ROAD, 13 week series stressing conservation of natural resources. During the 1953-54 school term presented TV SCHOOLTIME, series of programs for all grades, elementary through high school covering the following subjects: FRENCH, SPANISH, SCIENCE, NATURE STUDY, HEALTH, LITERATURE, MUSIC, etc. Programs were also presented at University

State, City,  
Institution

General Programs

Courses for Credit

level. SHORTCUTS WITH SHORTHAND, program for high schoolers and adults in Gregg shorthand. LOOK AND SEE, presented by Schenectady museum and featuring museum objects and pictures.

Public Schools

1952-53 - WRGB - INSIDE OUR SCHOOLS, direct teaching, interviews and group discussions. 1953-54 - French lessons for grades 3, 4 and 5. One hour each morning for 39 weeks; experiment by Mohawk-Hudson Council on Educational TV with the first half hour of program aimed at adult audience, second half for children.

Syracuse

Public Schools

1952-53 - WHEN-TV - presented 83 telecasts throughout school year. Some student written with help from station personnel and teachers.

University of  
Syracuse  
(Kenneth Bartlett, Director,  
Radio-TV Center)

WSYR-TV - Since 1950 has originated more than 3000 live TV programs, 2000 commercial and 1000 educational. Programs originate from university studios.

Utica

Public Schools

1952-53 SPORTS QUIZ presented to interest students in the importance of reading current events. 1951-53 - CAVALCADE OF CHOIRS, featuring music instruction for which the Utica schools have achieved distinction.

Utica College  
(Ralph C. Kendall, Adult  
Education Dir.)

WKTV - MAY I PRESENT, weekly since February 12, 1954. 15 weeks' course on Shakespearean plays by Dr. Norman Nathan, Professor of English; non-credit.

OHIO

Akron

University of  
Akron Community  
College

Spring 1954 - WAKR-TV - series of six afternoon courses featured by the non-credit branch of the college: NUTRITION FOR THE FAMILY and FIVE WORLDS IN ONE PLANET. Also courses in self-improvement. April 1954 series of six lectures and demonstrations on roses, lawns, planting of shrubs, soil improvements



State, City,  
Institution

General Programs

Courses for Credit

and garden clinics. J. Constantine,  
Univ. Asst. Supt. of Bldgs. & Grounds.

Cincinnati

Cincinnati  
Public Schools

1952-53 programs to acquaint public  
with work of schools and report news  
of the week in school. April 1954  
utilized WKRC-TV to televise present  
teaching demonstrations at National  
Council of Teachers of Mathematics  
convention in Cincinnati.

University of  
Cincinnati

1952-53 UNIVERSITY OF CINCINNATI IN  
THE HOME, direct teaching non-credit  
courses. -PULSE rating showed aud-  
ience of 66-90,000.

Summer 1953 - WKRC-TV - DEVELOPMENT  
AND PRESENTATION OF RADIO AND TV PRO-  
GRAMS, summer school course; January  
1954 - POETRY FOR EVERYMAN, Dr. Mich-  
ael Krouse, Assoc. Professor of Eng-  
lish.

Xavier Univer-  
sity  
(Walter J. Clarke  
Asst. Prof. of  
Education)

Produces programs on WCPO-TV, WKRC-  
TV, WLWT. Conducted survey on view-  
ing habits and effects of TV on  
children.

Cleveland

Board of Educa-  
tion

1952-53 series of programs of gen-  
eral interest.

Western Reserve  
University,  
(John F. White,  
Broadcasting  
Council)

Sunday series, UNIVERSITY CIRCLE,  
half hour telecast about univer-  
sity and community.

NEWS - Fall 1951 - COMPARATIVE LIT-  
ERATURE and PSYCHOLOGY; Winter 51-52 -  
GEOGRAPHY and CHILD PSYCHOLOGY; Spring  
1952 - ECONOMICS and MUSIC APPRECI-  
ATION; Summer 1952 - CHILDREN'S THEATRE;  
Fall 1952 - BIOLOGY and ARGUMENTATION;  
Spring 1953 - MODERN AND CONTEMPORARY  
FAR EAST and SPEECH CORRECTION; Fall  
1953 - DRAMATIC ARTS and PSYCHOLOGY;  
Spring 1954 - ENGLISH LITERATURE and  
SOCIOLOGY; Fall 1954 - JOURNALISM and  
THE OLD TESTAMENT; Spring 1955 - AMER-  
ICAN PRESIDENCY. Mostly 3 units each;  
survey in May 1952 indicated 180,000  
viewers, 90% women. \$20 per credit  
hour or \$2-\$5, non-credit. Estimated  
10,000-30,000 sets tuned in daily at  
the 9-9:30 a.m. telecasts.

Columbus

Ohio State  
University  
(I. Keith Ty-  
ler, Dir., Of-

Programs on WTVN since 1952. Feb-  
ruary 1954 - classroom telecasts  
on a regular basis. 25 schools co-  
operate by using the telecasts in

<u>State, City, Institution</u>	<u>General Programs</u>	<u>Courses for Credit</u>
Office of Radio Education)	their rooms and in evaluating their effectiveness as an educational tool for teaching arts and science. January 1954 ART WORKSHOP series; OHIO SCHOOL OF THE AIR, weekly for 10-12 weeks. February 1954 - SCIENCE AROUND US dealt with science at the 4th, 5th, 6th grade levels. Drew upon the facilities of the Ohio State Univ., Ohio State Museum and the Columbus area schools. Under the supervision of Prof. Guy Cahoon of Univ. Dept. of Education.	
Public Schools	1952-53 - TOURING THE SCHOOLS, public relations to interpret schools to community. To provide experience for teachers and others in TV prior to the operation of their own educational station.	
<u>Dayton</u>		
Dayton Educational TV Fdn	January 1954 - WIFE - various programs; February 1954 - ADVENTURES IN ART.	
<u>Toledo</u>		
Public Schools	1952-53 - SCHOOL OF THE AIR, Encyclopedia Britannica Films used to supplement courses of study.	
University of Toledo	1952 - WSPD-TV - Programs on experimental basis.	Fall 1952 - WSPD-TV - OHIO HISTORY, 2 credits; MODERN HOMEMAKING, 1 credit. Fall 1953 - INTRODUCTION TO POETRY, 2 credits; MANAGING THE FAMILY FINANCES, 2 credits.
OKLAHOMA		
<u>Oklahoma City</u>		
Public Schools	1952-53 CREATIVE CRAFTS offered in cooperation with Community Workshop of the Oklahoma City Libraries.	
University of Oklahoma	WKY-TV and KOTV (Tulsa) - programs to show the work of the university. THE OPEN WINDOW, 70 programs, 30 minutes each, wide variety of educational fields and interest areas.	
<u>Tulsa</u>		
University of Tulsa	1952-53 - INFORMATION CENTER, pub-	



<u>State, City, Institution</u>	<u>General Programs</u>	<u>Courses for Credit</u>
	lic relations; university services are described by teachers and students.	
OREGON		
<u>Portland</u>		
Portland Public Schools (Miss Georgia Howe)	KOIN-TV - SPOTLIGHT ON YOUTH.	
PENNSYLVANIA		
<u>Erie</u>		
Public Schools and Cannon College	1952-53 - WICU - programs presenting Erie schools at work.	
<u>Philadelphia</u>		
20 educational institutions in area	WFIL-TV - UNIVERSITY OF THE AIR, courses of instruction by faculty members of the cooperating colleges and universities, presented throughout the school year daily.	
Public Schools (Martha Gable, Asst. Dir., School Public Relations Office)	WCAU-TV, WFIL-TV, WPTZ-TV - programs presented throughout the school year: OPERATION BLACKBOARD. Programs for in-the-classroom viewing for elementary, secondary and college students. Adult education programs, health education, social studies, science and reading appreciation.	
University of Pennsylvania (Dr. Malcolm G. Preston, Assoc. Prof. of Psychology)	WPTZ - IN THE AMERICAN TRADITION, weekly Sunday show presents aspects of the University's work.	
<u>Pittsburgh</u>		
Univ. of Pitts., Carnegie Tech., Duquesne Univ.	Produced programs on WDTV.	
RHODE ISLAND		
<u>Providence</u>		
Providence College,	Programs on WJAR-TV. Also 10 week	

<u>State, City, Institution</u>	<u>General Programs</u>	<u>Courses for Credit</u>
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Brown Univ., R.I. Audio-Vis- ual Educ. Assn., R.I. College of Education (Warren Park, Pro- ducer, WJAR-TV)	summer series in 1953 for elementary and junior high pupils. Programs in- cluded stories, instruction in draw- ing, design and other art work.	
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Public Schools (Walter Brown- sword, Head of English Dept., Central High)	1953-54 school year programs pre- sented during entire period. SCHOOL FOR THE FUN OF IT presented on WJAR-TV weekly. Adult programs, LET'S GO TO SCHOOL, ranged from hints on how to prepare a child for kindergarten, teaching of arithmetic, science in the lower grades, reading problems.	
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## TENNESSEE

### Memphis

Mid-South educa- tional institu- tions	Vocational guidance series on WMCT; station in cooperation with a board of consultants comprised of members of educational institutions in the mid-South.	
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## TEXAS

### Austin

University of Texas Radio House	1952-53 originated many different types of programs televised on KPRC-TV Houston, KRID-TV Dallas, WBAP-TV Fort Worth, WOAI-TV San Antonio.	
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### Fort Worth

Public Schools	1952-53 SCHOOLS ARE YOUR BUSINESS, public relations, to interpret ele- mentary and high schools to public.	
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### Lubbock

Texas Techno- logical College	1952-53 - KDUB - TV - A LOOK AT COLLEGE, series for the benefit of high school students planning to enter college.	
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## UTAH

### Ogden

Ogden High School (Glen Collins)	Spring 1953 - KSL-TV (Salt Lake City) - series designed to demonstrate teaching techniques to parents. Simulated class- room situations included all levels of instruction from kindergarten to high school.	
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<u>State, City, Institution</u>	<u>General Programs</u>	<u>Courses for Credit</u>
<u>Provo</u>		
Brigham Young University, University of Utah	1952-53 - CULTURE AND YOU, programs on fine arts.	
<u>Salt Lake City</u>		
University of Utah	1952-53 - THE WORLD YOU LIVE IN, public relations programs. May 3, 1954 - PERSPECTIVES, post-view of world renowned linking of East and West railroads at Promontory Point, Utah - KDYL-TV.	
University of Utah College of Medecine <u>M</u>	KDYL-TV - Weekly programs designed to take post-graduate medical education to the homes of Western doctors.	
VIRGINIA		
<u>Arlington</u>		
Arlington County Schools	1952-53 - WMAL-TV (Washington) - THE TINKER SHOP, programs about literature, to dramatize different sources of literature for elementary children; to simulate creative activities for the viewing audience. 1954 - TINKER SHOP series: FROM THE PAGES OF VIRGINIA HISTORY.	
<u>Norfolk</u>		
Public Schools	1952-53 - WTAR-TV - TIDEWATER VIEW-POINT, public relations program to interpret schools to community.	
WASHINGTON		
<u>King County</u>		
King County Medical Society <u>M</u>	WHAT TO DO UNTIL THE DOCTOR ARRIVES.	
<u>Seattle</u>		
Public Schools	YOUR SEATTLE PUBLIC SCHOOLS presented since 1951 to interpret schools to community by introducing areas of study.	
Seattle Pacific College	April 1954 - KOMO-TV - NEW DIMENSIONS, student activities, people of other	

State, City,  
Institution

General Programs

Courses for Credit

lands, selection of books, ships,  
mathematics, physics, sign language and problems of the deaf.

University of  
Washington

1952-53 - KING-TV - YOUR UNIVERSITY, Spring 1953 - KING-TV - SYMPHONY public relations programs. 1953-54 - MUSIC telecourse. LOOKING AT MUSIC, 39 weeks series by the University Music Department. 1954- COMMUNITY WORKSHOP, art and music programs.

WEST VIRGINIA

Huntington

THE CAMERA GOES TO SCHOOL under direction of Bert C. Shimp, director of education for WSAZ-TV. Public service series to acquaint public with the schools.

Wheeling

West Liberty  
State College

April 1954 - WTRF-TV - TV COLLEGE series.

WISCONSIN

Milwaukee

11 Wisc. colleges and universities Commenced in 1949 - WTMJ-TV - EDUCATION ON PARADE. Subjects covered range from history of the drama to occupational therapy.

Marquette  
University

Fall 1952 - course in TELEVISION,

Milwaukee County  
Medical Society

STORIES OF THE HUMAN BODY.



HAWAII

Honolulu

University of  
Hawaii

To present recorded series of Dr. Baxter's SHAKESPEARE ON TV, 1954, for 2 units of credit. Dean Hancey of University of Hawaii will lecture on the campus and make other appearances on TV in connection with the series.



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